



# SCOUT-O-RAMA

May 17, 2008



Irvine Valley College • 5500 Irvine Center Drive, Irvine, CA 92618

## SPONSORSHIP PACKAGES

### Scout-O-Rama Event Program

The Scout-O-Rama Event Program and 2008-2009 Orange County Council Calendar will be distributed at the event to over 30,000 participants as a guide on the day's activities as well as information on Scouting programs and upcoming events. The event program, as part of the council calendar, will also be used by over 65,000 Scouting families and adult volunteer leaders throughout the next 15 months and is a great advertising opportunity for your business.

#### Advertisement Options and Specifications:

- 1 - Back Cover (7 1/4" X 9") \$3000
- 2 - Inside Cover (7 1/4" X 9") \$3000
- 3 - Full Page (7 1/4" X 9") \$1500
- 4 - Half Page (7 1/4" X 4 1/2") \$750
- 5 - Quarter Page (3 5/8" X 4 1/2") \$400
- 6 - Business Card (3 1/2" X 2") \$200

#### Artwork Requirements:

Black & White, Hi Res. Jpeg, EPS or PDF

### Ticket Booklet Artwork Requirements

Black & White, Hi Res. JPEG, EPS or PDF (4 5/8" x 3 1/2")

### Event Sponsor - \$5,000

- Premier Corporate Display Area at the Scout-O-Rama.
- Full-Page ad in the Scout-O-Rama Event Program.  
(Event Program payments & artwork DUE: March 15, 2008)
- Company coupon in the Scout-O-Rama Ticket Booklet.  
(Ticket Booklet payments & artwork DUE: February 15, 2008)
- Invitation to the VIP Sponsor Luncheon the day of Scout-O-Rama
- Sponsor recognition at the Opening Ceremonies at 9:30 a.m.

### Exhibit Booth Sponsor - \$3,000

- Corporate Display Area at the Scout-O-Rama.
- Half-Page Ad in the Scout-O-Rama Event Program.  
(Event Program payments & artwork DUE: March 15, 2008)
- OR  
Company Coupon in the Scout-O-Rama Ticket Booklet.  
(Ticket Booklet payments & artwork DUE: February 15, 2008)
- Invitation to the VIP Sponsor Luncheon the day of Scout-O-Rama

### Ticket Booklet Sponsor - \$1,500

- Company Coupon in the Scout-O-Rama Ticket Booklet.  
(Ticket Booklet payments & artwork DUE: February 15, 2008)
- Invitation to the VIP Sponsor Luncheon the day of Scout-O-Rama

### SPONSOR & ADVERTISEMENT INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

FAX \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Booth Size:  10'x10'  10'x 20'  10'x 30' Other \_\_\_\_\_

Advertisement Option # \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_

Please invoice

Master Card  Visa  American Express

Card# \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

Person selling sponsorship \_\_\_\_\_

Pack/Troop/Crew/Post number \_\_\_\_\_

Phone number \_\_\_\_\_

**\*All payments and artwork for the Scout-O-Rama Program/2008-2009 Council Calendar must be received by March 15, 2008 or your ad will not be printed.**

For more information contact Ami Lieberman at (714) 546-4990 x. 144 or [amil@ocbsa.org](mailto:amil@ocbsa.org)

Fax (714) 546-0415 or mail to OCCBSA, 1211 East Dyer Road, Santa Ana, CA 92705, Attn: Ami Lieberman (SOR)

All proceeds benefit the Orange County Council, Boy Scouts of America